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The Rubber Group Acquires Diversified Plastics in Strategic Partnership to Expand Complementary Manufacturing Platform

ROCHESTER, N.H. - March 18, 2026 - Diversified Plastics, Inc. (DPI), a precision plastics manufacturer, has joined The Rubber Group (TRG), a 40-year leader in high-performance rubber solutions, to expand a complementary manufacturing platform.

TRG and DPI bring complementary capabilities and shared values. The partnership strengthens the offerings of both companies, as rubber, plastics, and urethane capabilities are now accessible from an integrated, trusted source.

“The combination is about growth. We are bringing together complementary capabilities to better serve customers,” said Rob Pruyn, President, The Rubber Group. “By combining rubber, plastics, and urethane capabilities, we can offer a broader range of engineered solutions to both customer bases, and the cross-selling opportunity is significant.”

DPI will now be known as Diversified Plastics Industrial Solutions. It will continue to operate from its existing Missoula, Mt., facility with the same leadership team, workforce, manufacturing capabilities, and customer relationships in place.

“After 50 years of building Diversified Plastics, we were deliberate about what the next chapter would look like,” said Brad Reid, DPI. “Combining our expertise with The Rubber Group makes perfect sense, as it positions DPI to continue and even enhance our service to customers for another 50 years. We are aligned in how we treat our people, how we serve our customers, and how we collaborate.”

The companies serve overlapping industries, including water and wastewater, food and beverage, industrial manufacturing, and transportation.

TRG brings expertise in precision rubber sealing systems, custom-molded rubber components, and a full range of molding and fabrication processes, including overmolding, extrusion, transfer molding, and injection molding. DPI offers injection molded plastics, including proprietary UHMW-PE, thermoforming, CNC machining, urethane casting, in-house tooling and design engineering, and MultiFab Hybrid Component capabilities.

With facilities in New Hampshire, Chicago, and now Montana, the partnership expands TRG’s geographic footprint while providing DPI with access to a broader material platform, increased resources, and expanded commercial opportunity.



About The Rubber Group

Founded in 1986, The Rubber Group manufactures and distributes custom compression and injected molded rubber products, including grommets, bellows, bumpers, seals, and hoses. The Company's products are often used in critical, high-cost-of-failure applications across a broad range of end markets, including medical, aerospace and defense, oil and gas, general industrial, and transportation. The Company is ISO 9001 certified, ITAR compliant, and FDA registered. The Rubber Group is a portfolio company of River Associates, a private equity firm based in Chattanooga, TN, that focuses exclusively on investing in the lower middle market and has served as a financial sponsor partner for management teams for over 30 years.

More information is available at rubber-group.com.

About Diversified Plastics Industrial Solutions

Formerly known as Diversified Plastics, Inc., Diversified Plastics Industrial Solutions is a Missoula, Montana-based manufacturer of engineered plastic and cast urethane components serving the wastewater, lumber and forestry, food processing, mining, agriculture, grain handling, and industrial sectors. Celebrating its 50th anniversary this year, the company specializes in proprietary UHMW-PE injection molding and custom manufacturing solutions from concept through production. For more information, visit dpiplastics.com.